

Press release

Green Datacenter and Bechtle announce the launch of the Swiss Cube, a flexible, service-based IT infrastructure

With the Swiss Cube, companies will purchase their IT infrastructure as a service without the need to invest in their own hardware, while simultaneously keeping complete control over their data location.

Lupfig, January 16, 2020 – More and more companies no longer run their existing IT infrastructure themselves as they want to operate more quickly within the market and keep project costs down. A hybrid IT infrastructure which boasts the advantages of a private cloud coupled with those of a public cloud is proving to be the ideal approach. As a jointly-developed solution, Green Datacenter AG and the IT systems integrator Bechtle Schweiz AG are now offering the Swiss Cube. It can either be used as a private cloud or run as a dedicated IT infrastructure. The cornerstone of the Swiss Cube comprises housing in certified Swiss data centers and managed hardware and software. Thanks to Swiss Cube, companies are given the ideal platform for starting their cloud transformation on secure systems provided exclusively for them.

Green Datacenter and Bechtle have pooled their expertise in operating data centers and hardware to create the Swiss Cube, with the aim of giving impetus to the transformation of corporate IT. “With the new offering, we want to enable companies to start on their journey to the cloud step by step,” affirmed Roger Süess, CEO of Green Datacenter, adding, “The Swiss Cube is one element of an entire cloud ecosystem that we are setting up in our Green data centers.” It has been designed to enable companies to switch more easily between different provision models in the future and to facilitate access to a network of partners with specialist services. This ecosystem also gives the partners added value as they can implement their solutions based upon it. “We thus bring together housing, the private cloud and the public cloud under one roof and allow all partners access to the ecosystem,” explained Roger Süess.

The Swiss Cube can be set up for traditional applications or as a private cloud. Every application can therefore be run on the Swiss Cube – from standardized ERP systems to industry-specific solutions. “Companies replace their own systems with a Swiss Cube and, as a new feature, they purchase a single service that covers the entire operation,” Christian Speck, Managing Director of Bechtle Schweiz AG, explained. Companies thus start their journey to the cloud at their own pace but benefit straight away from increased agility and room for maneuver.

More information about the Swiss Cube is available at

<https://www.colocation-datacenter.com/swiss-cube.html>

Images are available at

<https://media.cloud-hosting.ch/index.php/s/9q4yxEbrj5QyW3p>

Caption:

Christian Speck, Managing Director of Bechtle Schweiz AG, and Roger Süess, CEO of Green Datacenter AG.

About Green Datacenter AG

Green Datacenter AG is one of the leading providers of data center services in Switzerland. The company runs five data centers at three locations in Zurich and vicinity. The Lupfig campus was extended in 2019 with an 8-megawatt cloud data center, built specifically for the needs of the national and international cloud providers. Another three new buildings will be added to the Lupfig campus in the future. They will be implemented to allow for the growth of the cloud providers. The planning studies for these buildings were presented in September 2019.

As a full-service provider, Green Datacenter offers IT infrastructure networking, deployment services, hands and eyes support, office spaces and emergency workstations, in addition to the data center spaces and colocation services. Companies in Switzerland, Europe and throughout the world put their trust in the security and availability of the Green data centers. Green belongs to [InfraVia](#).

More information is available at www.greendatacenter.ch

About Bechtle Schweiz AG

Bechtle Schweiz AG is one of Switzerland's leading IT service providers and is the first-choice partner for consulting, IT infrastructure, cloud solutions, IT services and software for small and medium-sized businesses, large-scale clients and public bodies. Its portfolio ranges from consultancy, through implementation, to the operation of the entire IT lifecycle. The clients benefit from the most prestigious partner certifications with the majority of notable manufacturers.

With more than 600 employees at nine locations, the IT service provider is a reliable, sustainable partner for its clients who it supports in relation to all IT matters thanks to its expertise and experience.

Bechtle Schweiz AG belongs to the Bechtle Group. The Group includes 75 IT system integrators in Germany, Austria and Switzerland and, with 24 e-commerce enterprises in 14 countries, it is one of the leading IT companies in Europe. Bechtle is listed on the MDAX and the TecDAX. In 2018, it recorded a turnover of approximately € 4.3 billion.

More information is available at www.bechtle.ch

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