

Press release

Green is the leading data center provider in Switzerland

The independent market research company ISG has identified Green as Switzerland's leading provider in the area of colocation services. In the study published today, Green tops the list in terms of competitiveness as well as attractiveness of the portfolio.

Lupfig, July 22, 2020 – In its study entitled “ISG Provider Lens 2020: Private/Hybrid Cloud – Data Center Services & Solutions. Switzerland 2020”, ISG analyzed the Swiss colocation services market. A multi-level process identified Green as the leader. The company came out a clear winner compared with the other providers.

Green impressed with its excellent connectivity, stringent security standards and investment in further expansion projects. The company's significant investment in the energy efficiency of its facilities and its commitment to sustainability were also highly valued. “Sustainability is a central focus at Green and customers also benefit from it. Their energy consumption decreases significantly thanks to efficient facilities,” explained Wolfgang Heinhaus, leading writer of the ISG study.

The study's authors have identified additional key benefits at Green in terms of the attractiveness of the portfolio. The company also supports its customers with networking solutions and with the implementation of their cloud strategies. Green has launched an entire cloud ecosystem to this end. “With our cloud ecosystem, we not only provide secure housing but also offer companies across-the-board support on their journey to the cloud, all the way to a hybrid IT infrastructure,” explained Roger Süess, CEO of Green. He also added: “We do not only invest in facilities and technology; together with our teams and our partners, we also shape the digital future for our customers. This is the standard we have set for ourselves – and it is what drives us on.”

For hyperscale companies, integrators and enterprise customers, this is the ideal basis for the implementation of their infrastructure projects with Green.

The results of the study are grouped into quadrants. [Download the material here.](#)

Additional resources

- [Images of Green Datacenter](#)
- [Website of Green Datacenter](#)
- [Website of ISG](#)

About Green Datacenter

Green Datacenter AG is one of the leading providers of data center services in Switzerland. The company runs five data centers at three locations in Zurich and vicinity. The Lupfig campus was extended in 2019 with an 8-megawatt cloud data center, designed specifically to meet the needs of national and international cloud providers. Another three new buildings will be added to the campus in the future.

As a full-service provider, Green Datacenter offers IT infrastructure networking and extensive cloud services, in addition to the data center spaces and colocation services. Furthermore, with a cloud ecosystem, Green Datacenter supports companies on their journey to the cloud.

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