

**Press Release** 

## Green's operational excellence recognized by the Uptime Institute

Green is the first swiss data center provider to receive an M&O Stamp of Approval from the renowned Uptime Institute for their operational excellence.

Lupfig, 4<sup>th</sup> February 2021 - Green today announced that they have been honored with the Uptime Institute's Management & Operations (M&O) Stamp of Approval. Green is the first commercial data center provider in Switzerland to receive this award.

The Management and Operations Stamp of Approval was created by the Uptime Institute to provide unbiased, independent assessment confirming a data center meets a set of benchmarks that promote effective data center best practices and minimize human error, which is a leading cause of data center failure. "Recognizing the critical importance that data centers have in our society as we enter a more digital world, we felt it was essential to rise to the challenge of delivering the best service possible," says Ashley Davis, Board Member of Green.

The M&O assessment evaluates all aspects of operations, including planning, coordination and management, staffing and organization, training, operating conditions and maintenance. Only a select number of data centers qualify for the M&O Stamp of Approval, and with this award, Green's Zurich West Data Center has now been honored with this accolade from the Uptime Institute for its outstanding management and operations.

"We acknowledge that having a world-class mission-critical ethos that applies to all our staff members and operations functions is key to our continued success in Switzerland. We are proud of our track record of continuous availability. This award further augments ISG's recognition of Green as the no. 1 in the Swiss market in 2020," says Roger Süess, CEO of Green. The Green teams have a mission-critical mindset that is implemented throughout the company via a 5-prong approach to service excellence. The staffing model comprises industry experts, with defined roles and responsibilities, and a comprehensive understanding of functions and integration of systems.

With the construction of another 46,000 m2 data center campus near Zurich and the internationally recognized award, Green is consistently pursuing its growth strategy. This opens up the opportunity for hyperscalers, enterprise customers and integrators to obtain their fundamental digital needs from one single source in Switzerland – and to record sustainable growth.

Pictures for download:



## **About Green**

Green is one of the leading providers of data center services in Switzerland. The company currently runs five data centers at three locations in Zurich and vicinity. In Dielsdorf, near Zurich, Green is currently building a metro campus with three data center modules and a business park, and further expansion with three data centers is also planned in Lupfig. Both sites will enable high-density computing for cloud providers and will be extensively networked.

As a full-service provider, Green offers IT infrastructure networking and extensive cloud services, in addition to the data center spaces and colocation services. With a cloud ecosystem, Green supports companies on their journey to the cloud. Green regularly receives accolades for its offerings at international level. Green is the only Swiss provider to be awarded an M&O Stamp of Approval (Uptime Institute). In 2020, the independent market research company ISG named Green the Swiss market leader for data centers and colocation, and the company has just received the "Corporate Excellence Award" from Corporate Vision for its achievements in the data center field.

Further information is available at www.green.ch

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