

**Press release** 

## Green is Switzerland's leading data center provider

For the third year in a row, market research company ISG has named Green the leading provider of data center services and solutions in Switzerland. Green topped the study released today both in terms of competitiveness and the attractiveness of its portfolio.

Lupfig, July 14, 2022 – In the independent study "ISG Provider Lens<sup>™</sup> 2022: Private/Hybrid Cloud – Data Center Services & Solutions Switzerland 2022", market research firm ISG analyzed the Swiss data center market. All service providers were evaluated as part of a multi-stage survey. Green emerged the clear leader over other providers, reaching the top spot for a third successive year.

"Green offers outstanding connectivity through direct connections to leading cloud providers such as AWS, Google and Microsoft, unparalleled growth prospects across four locations, and the highest standards in operational security. That's why Green once again tops the charts for data center services in Switzerland," explains Wolfgang Heinhaus, lead author of the ISG study.

The authors of the study also gave a glowing assessment of Green's future-oriented plans, which include substantial investments in two campus projects, to meet the demand for high-performance and sustainable data centers. As outlined in the report, Green is investing in new technologies and sustainable concepts – for example, it is investing in waste heat utilization through a heating network, in photovoltaic systems, and in the continuous optimization of energy efficiency during operation. Roger Süess, CEO of Green explains: "With the Zurich Metro Campus, we are doubling our capacity in Switzerland and using our three-pillar principle of energy efficiency to create a sustainable digital infrastructure that brings cloud providers and companies together."

Green was also lauded for its commitment to providing customers with comprehensive support in implementing their cloud strategy with its Cloud Ecosystem. To this end, Green engages technology companies, integrators, consultants and cloud providers. In addition to colocation and networking solutions, a wide range of managed platforms (infrastructure-as-a-service and platform-as-a-service) are being created in cooperation with all leading providers – to be operated in Green's high-performance Swiss data centers.

The results of the study summarized in quadrants as well as pictures are available at: <u>Download area</u>

Information on Green's new data center campus: <u>Green's new Zurich Metro Campus</u>



## About Green

Green is the leading colocation service provider in Switzerland and currently operates five modern, multi-certified data centers in the Zurich area. Three additional high-performance data centers are being built on the Zurich Metro Campus, the first of which will be occupied by large-scale customers in August 2022. Further new buildings are also in the pipeline for the Zurich West campus in Lupfig. Both locations provide high-performance computing for hyperscalers and offer comprehensive networking solutions.

As a full-service provider, Green offers not only data center space and colocation services, but also the networking of IT infrastructures and comprehensive cloud services. With its Cloud Ecosystem, Green supports companies on their journey to the cloud. Green regularly excels on the international stage with its services. In addition to extensive ISO certifications, Green is the only Swiss provider to hold an M&O Stamp of Approval from the Uptime Institute. International consultancy firm ISG named Green the Swiss market leader for data centers for the third year running.

More information at www.green.ch

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