Media release

Green named leading data center provider fourth year in a row

For the fourth consecutive time, market research company ISG has named Green the leading provider of data center and colocation services in Switzerland. Green topped the study released today both for competitiveness and the attractiveness of its portfolio.

Lupfig, August 16, 2023 – In the independent study "ISG Provider Lens™: Private/Hybrid Cloud – Data Center Services Switzerland 2023", market research firm ISG examined the Swiss data center market. All service providers were evaluated as part of a multi-stage survey. Green was the clear leader ahead of other providers, taking top spot for a fourth successive year.

"Green boasts a combination of operational excellence, sustainability, and modern, customer-focused colocation services from four Swiss locations. Green also offers outstanding connectivity, including direct connections to leading cloud providers such as AWS, Google and Microsoft," said Wolfgang Heinhaus, lead author of the ISG study.

The authors of the study voiced high praise for Green's future-oriented plans, including substantial investments to meet the demand for high-performance, sustainable data centers. As outlined in the report, Green is investing in new technologies and sustainable concepts – including waste heat utilization through a heating network, photovoltaic systems, and the continuous optimization of energy efficiency during operation. Roger Süess, CEO of Green explains: "We will be starting construction of a further 24 megawatts of capacity in Dielsdorf this year and we are planning another new high-performance data center at the Zurich West site. We are creating secure, sustainable digital infrastructure for cloud providers and companies."

Green was also lauded for its commitment to providing customers with comprehensive support in implementing their cloud strategy with its Cloud Ecosystem. To this end, Green engages technology companies, integrators, consultants and cloud providers. In addition to colocation and networking solutions, a wide range of managed platforms (infrastructure-as-a-service and platform-as-a-service) are being created in cooperation with all leading providers – to be operated in Green's high-performance Swiss data centers.

The results of the study are summarized in quadrants, which you can see here:
Download area

Information on Green's new data center campus is available here:
Green Metro Campus in Zurich

moving. forward. together.

About Green

Green is the leading data center provider in Switzerland. The company also offers internet, hosting and domain services for private individuals. The company operates six data centers at four locations in the greater Zurich area. Green is planning additional data centers in Dielsdorf and Lupfig and accelerating its growth and innovation program. Green enables georedundant high‑performance computing for cloud providers (hyperscalers) and companies and offers comprehensive networking solutions across all locations.

Green regularly makes its mark on the global stage with its range of services and is the only Swiss provider to be awarded an M&O Stamp of Approval by the renowned Uptime Institute. For the fourth time in a row, Green has been named the Swiss market leader for data centers and colocation by international consulting firm ISG.

More information at www.green.ch

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